



**Raise Money...  
... Save Money**

# Advertising Agreement

## Advertisement Sizing & Pricing

To list an offer on the printed 25th Anniversary Pogo Card, the discount type must be a "Purchase One Get One" (POGO) Offer. All other offer types will receive a free Pogo App listing *only*.

### DESCRIPTION & PRICE

**One-Space Ad** (1.125" x 0.6875") ..... **FREE**

\*\*Requires P.O.G.O Offer

Sample: HF Crave Ad on Right

**Two-Space Ad** (1.125" x 1.3125") ..... **\$500**

Sample: Cowboy Chicken Ad on Right

**Three-Space Ad** (3.5" x 0.6875") ..... **\$750**

Sample: Lincoln Mobility Ad on Right

**Pogo Golf Ad** (1.125" x 1.0")

**Single** ..... **FREE**

Sample: Jim Ager Ad on Right

**Double** ..... **\$500**

Sample: Wilderness Ridge Ad on Right

**Half-Panel Ad** (1.75" x 2.0")

**Back** ..... **\$1,000**

**Front** ..... **\$1,500**

**Two-Sided Tear-Off** ..... **\$4,000**

Sample: Husker Headquarters Ad on Right

**Full-Panel Ad** (3.5" x 2.0")

**Back** ..... **\$2,000**

**Front** ..... **\$3,000**

**Two-Sided Tear-Off** ..... **\$6,000**

Sample: Arby's Ad on Right

**Business Card Insert** (3.5" x 2.0")

**5,000 x \$0.50/ea.** ..... **\$2,500**

\*\*Packaged w/Pogo Card in Vinyl Pouch

### SAMPLE AD

